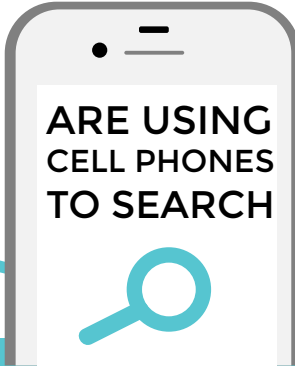


# 4 WAYS TO INCREASE YOUR CAR COUNT IN 2016

ACCORDING TO GOOGLE

49%  
MORE PEOPLE



"AUTO REPAIR"

"OIL CHANGE"

COMPARED TO LAST YEAR

SEARCH TERMS LIKE

"AUTO REPAIR NEAR ME"

"OIL CHANGE NEAR ME"

HAVE INCREASED



TO SUCCEED IN  
**2016**  
SHOPS NEED:

1

HIGH VISIBILITY WITH MOBILE TRAFFIC UTILIZING ADS...



2

WEBSITE + COUPONS  
MUST WORK PERFECTLY IN CELL PHONES



4

SHOPS NEED A HIGH RANKING IN:

MAP RESULTS

ORGANIC SEARCH RESULTS

DIGITAL AD RESULTS

3

GOOGLE MAP LISTING NEEDS TO BE 100% PERFECT WITH MANAGED

REVIEWS

★★★★★

AUTO REPAIR & QUICK LUBE SHOPS WHO ADOPT A STRONG DIGITAL MARKETING STRATEGY

TYPICALLY SEE A 15% INCREASE IN BUSINESS



MATCH YOUR MARKETING TO WHERE YOUR CUSTOMERS ARE ALREADY SEARCHING.

GET STARTED TODAY CALL 1-888-564-9340 OR VISIT [WWW.MARWICKMARKETING.COM](http://WWW.MARWICKMARKETING.COM)